



Bench Sponsorship

Find Yourself by the Water: Downtown Ashland Bench Project

Find Yourself by the Water: Ashland Downtown Bench Project aims to increase the presence of public art in the downtown that reflects the beauty, community, and culture of the Chequamegon Bay area.

Overview: Are you interested in sponsoring a downtown bench to remember a loved one, celebrate a joyous occasion, or promote a business or organization? Read below to learn more about the upcoming Downtown Ashland Bench Project, and submit this form to express your interest in participating in the project. Submitting this form does not guarantee that you will be granted a bench sponsorship. Similarly, bench locations are rotated on an annual basis, so the bench location cannot be predetermined. Sponsorships can be purchased for \$1,000.00 per bench.

About the Project: The City of Ashland received a 2021 AARP Community Challenge Grant to commission local artists/groups to design and execute murals on 20 new public benches that will be installed in the downtown district. The murals will be worked on throughout the Winter and Spring of 2021-2022 and should be completed and installed in May/June of 2022 (weather permitting). Bench designs will follow the same theme of the mosaic trash can project: “Find Yourself by the Water”. Bench sponsorship participants will be recognized with a plaque placed on the bench. The plaque is set flush on the upper right tier of the bench backrest. The plaques will include recognition of AARP's support, the local artist/group featured, and the local sponsor.

If sponsors are interested in designing and executing their own bench mural, either as a group or as an individual, please indicate that on the below sponsorship form and review the attached artist brief. Sponsors are not guaranteed approval of their mural design and must go through the same approval process as all other applicants. If sponsors are interested in supporting a specific artist, please contact the Ashland Main Street Manager to coordinate and discuss further at jfindlay@coawi.org or (715) 685 – 1611.

Applicant/Organization Name:

Address:

Contact Name and Title:

Phone Number:

Email:

Number of benches desired:

Check if also submitting an artist brief: