

## Shopping

### Shop Local

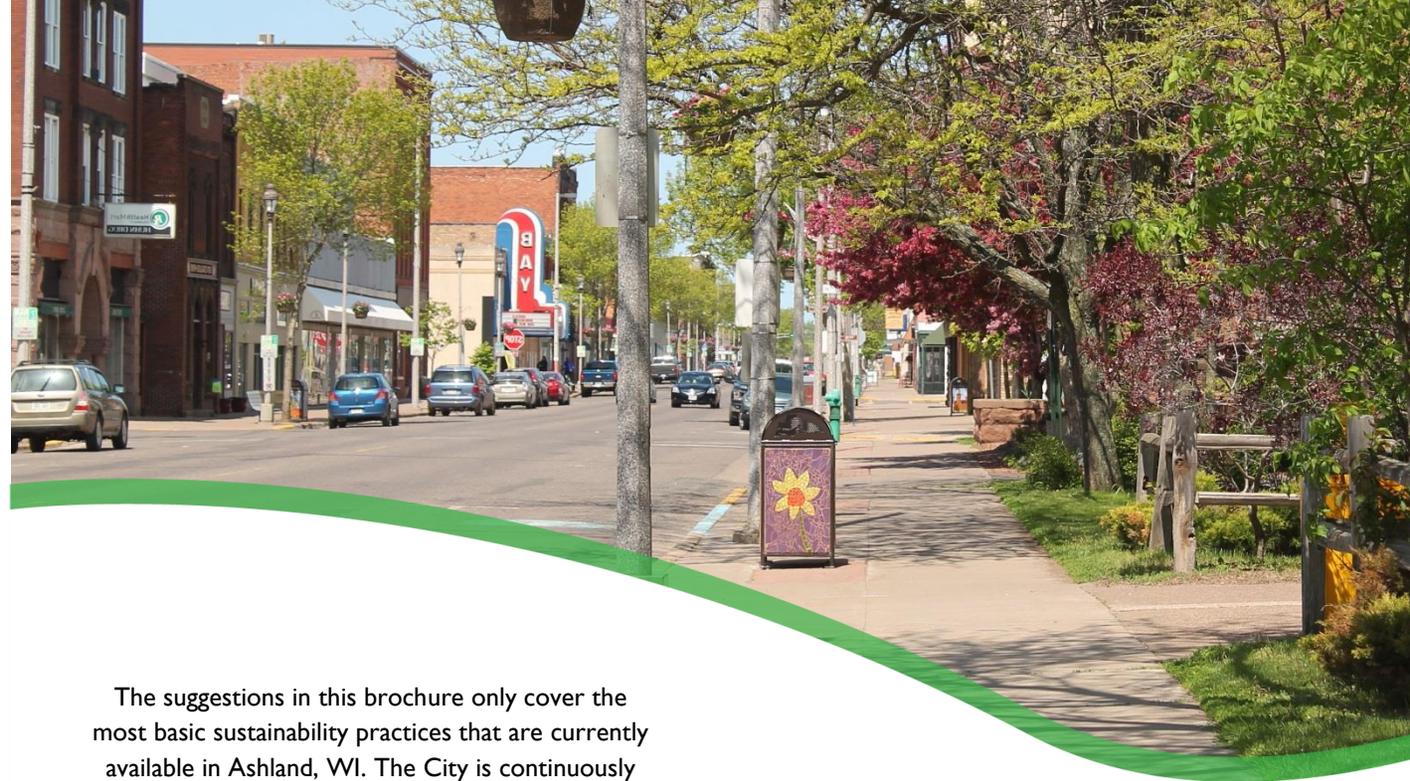
- There are many locally owned shops on Main Street
- Shopping Local helps keep our money local and improves the city

### Buy Second Hand

- There are also many thrift shops in town!
- This eliminates the energy and original material used in producing and shipping new items.

### What can you do to save energy?

- Turn off lights and electronics when you're not in the room
- Unplug appliances and chargers when not in use
  - "Energy Vampires" are appliances that continue using electricity while not in use and can be 10% of your energy use
- Clear blocked vents
- Turn down thermostat
  - You can save another 10% of energy use turning down temperature by 10 degrees for 8 hours
- Spin ceiling fans counter clockwise in the summer to pull up the heat; clockwise in the winter
- Wash clothes in cold water and hang dry



The suggestions in this brochure only cover the most basic sustainability practices that are currently available in Ashland, WI. The City is continuously working to improve access and policies relating to all forms of sustainability, and will have more opportunities in the near future.

Follow

<https://www.facebook.com/AuthenticAshland2035/>

And <https://www.coawi.org/city-departments/planning-zoning-development/sustainability/>

for more information and updates

*The recently updated Comprehensive Plan for the City of Ashland prioritizes the development of all aspects of sustainability as one of the pillars that holds up this community. Protection of our natural resources including our beloved Lake Superior is part of what makes Ashland such a unique place to live and work.*

## Citizen Sustainability

What is already accessible to you in the City of Ashland?

*Find yourself next to the water.*

**ASHLAND**

City of Ashland, Wisconsin  
601 Main Street West Ashland, WI 54806 www.coawi.org

601 Main St  
Ashland WI, 54806

Megan McBride; Planning &  
Development Director

[mmcbride@coawi.org](mailto:mmcbride@coawi.org); 715-682-7041

## Transportation

### Biking and Walking

- Ashland is very bike-able! Use the bike racks installed all along main street (designed and constructed by our very own high school welding students) and the corridor bike path
- *Did you know:* it takes just as long to walk from the parking lot to the milk section of Walmart as it does from City hall to Deep Water?

### BART

- Our bus system links Ashland to Washburn and Bayfield, and will help coordinate rides all the way to Mellon/Park Falls and beyond!
- Contact **(715) 682-9664** or visit [bartbus.com](http://bartbus.com)

## Energy

### LED lighting

- 90% more energy efficient than incandescent – 90% reduction in electricity bill!
- More creative designs and appearances (color options)

### Energy efficient appliances



- Energy Star is the industry's leading certification for energy efficiency in appliances. Look for their seal when purchasing new items
- A faucet or shower aerator can cost only a couple dollars and save \$100 per year

### Renewable Energy

- Solar PV, wind, and geothermal
- After install, savings of up to your entire electricity bill! Depending on size, payback of 5-8 years!
- Focus on Energy grant and Federal tax credit help with financing
- [Cheqbayrenewables.org](http://Cheqbayrenewables.org) for more information



## Natural Resources

### Composting

- Creating soil out of food and lawn scrapes saves them from the landfill and provides healthy soil for gardening
- Community composting available through Northland Food Lab! Contact Todd Rothe [trothe@northland.edu](mailto:trothe@northland.edu)
- <http://www.ecocycle.org/backyard-composting>
- See the [City Ordinance](#) for requirements of backyard composting

### Storm Runoff

- [Rain barrels](#) catch water from a roof for use watering you garden and other plants
- Buy one online or [make one at home](#)
- [Rain gardens](#) are areas along water paths carefully designed with plants to reduce runoff and slow water flow
- Consult the [DNR guide](#) to raingardens
- Don't blow grass clippings in the road! Collect them or keep them on your lawn for natural fertilizer



### Natural landscaping

- Landscaping and lawn maintenance can use a lot of unnecessary energy and water. Using plants that don't need regular watering or mowing saves time and resources
- Contact [Bayfield Regional Conservancy](#) for more information
- See the [City Ordinance](#) for requirements of landscaping



## Beekeeping and Chickens

- Permitted within City limits!
- Contact City Planners for more information

## Financing

### PACE

- Available for *commercial* properties in Ashland and Bayfield counties
- Provides financing for no up-front costs for energy efficiency improvements
- <https://www.pacewi.org/> or City Planners for more information

## Buildings

### Tiny homes

- Homes of less than 500ft<sup>2</sup> are allowed to be principle dwellings in the City of Ashland!

### Green roofs

- Any flat building roof may be a green roof that is properly drained and maintained
- Green roofs generally hold plants, or sometimes are completely covered with sod ([greenroofs.org](http://greenroofs.org))



## Energy Efficient Practices

### Recycling

- Eagle Waste recycles all paper, cardboard, metal, glass, and plastic #1-7
- Eagle Waste periodic electronic recycling **(715) 477-0077**
- UW Extension hazardous waste collection Aug 11, 9am-12pm WITC south parking lot
- Check UW Extension's [Hazardous Waste Guide](#)
- CWO Auto and Scrap Removal will take your unwanted electronics, appliances, and tires